

NAME OF ORGANISATION _____

CEO/DIRECTOR _____

CONTACT DETAILS: (PHONE) _____

(EMAIL) _____

GEOGRAPHIC AREAS OF OPERATION _____

Please submit a document that outlines the following information as part of your expression of interest:

1. Briefly describe your organisational vision and strategy and how this aligns with the vision expressed by SmartStart (no more than a few sentences)
2. Provide a brief overview (and examples) of your organisational experience that demonstrates your ability to deliver at scale
3. Indicate your current capacity to deliver the SmartStart programme. This requires (but is not limited to) the following:
 - ★ Strong logistical and project management capacity that enables co-ordination of large scale training delivery and management of a network of disperse, independent franchisees
 - ★ Strong personnel management systems to enable support and performance management of the team established to deliver the SmartStart programme
 - ★ Community mobilisation and development experience
 - ★ Data management systems to enable intensive reporting requirements
 - ★ Financial management systems and governance to ensure accountability
4. Describe your current relationships with relevant government departments
5. Explain what mechanisms for financing the stipends for the early learning facilitators you would envision, and indicate your ability to realise this (preferably with past evidence of success e.g. working with the Community Work Programme)
6. Describe the particular social context and needs of the communities in which you envision you will operate the SmartStart franchisees, and your experience of working in these communities. Please include current participation rates in early learning programmes in these areas, and child demographic information, if you have access to this information.

Please email your EOI to franchisor@smartstart.org.za by no later than 15 January 2018